

Building Brand Recognition through **Community Marketing** *Mailed FREE* to Households In Your Community

75%

of those surveyed state they

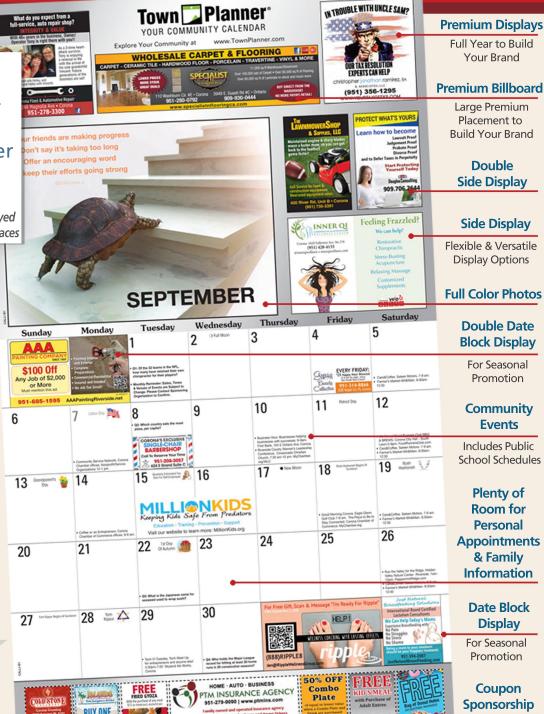
Keep & Use Town Planner Community Calendar Every Day

Market Research Shows Our Calendars are Displayed in Kitchens & Home Offices, Both Highly Visible Spaces

Extend Your Marketing Reach

- 365-Day Shelf Life!
- Highest Retention of Print
- High Visibility Placement
- **Visible to Entire Household**
- Daily Engagement
- Multiple Per-User Impressions
- Increases Brand Recognition
- Business Category Exclusivity
 Limits your competition
- Extremely Affordable
 Low home/impression cost
- Reinforces & Strengthens Existing Marketing Efforts
- Associates Your Business with Your Community

Branding that works hard for your business 24/7/365



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*Study Conducted by Ver-A-Fast Corporation an independent market research firm. Results available upon request. Studies Performed in June of Calendar Year. For Building Traffic

Calendar Size

11.75" x 22"