

# Town Planner®

## YOUR COMMUNITY CALENDAR

Building Brand Recognition through Community Marketing  
Mailed **FREE** to Households In Your Community

**75%** of those surveyed state they

Keep & Use Town Planner Community Calendar Every Day

Market Research Shows Our Calendars are Displayed in Kitchens & Home Offices, Both Highly Visible Spaces

**Extend Your Marketing Reach**

- **365-Day Shelf Life!**
- **Highest Retention of Print**
- **High Visibility Placement**
- **Visible to Entire Household**
- **Daily Engagement**
- **Multiple Per-User Impressions**
- **Increases Brand Recognition**
- **Business Category Exclusivity**  
Limits your competition
- **Extremely Affordable**  
Low home/impression cost
- **Reinforces & Strengthens Existing Marketing Efforts**
- **Associates Your Business with Your Community**

**Branding that works hard for your business 24/7/365**

The image shows a collage of various advertisements and a calendar page from the Town Planner community calendar. The calendar is for September and includes various local business ads like AAA Painting, AAA Auto, and various food and service businesses. The ads are integrated into the calendar grid, showing how they are displayed in a household.

**Premium Displays**

Full Year to Build Your Brand

**Premium Billboard**

Large Premium Placement to Build Your Brand

**Double Side Display**

**Side Display**

Flexible & Versatile Display Options

**Full Color Photos**

**Double Date Block Display**

For Seasonal Promotion

**Community Events**

Includes Public School Schedules

**Plenty of Room for Personal Appointments & Family Information**

**Date Block Display**

For Seasonal Promotion

**Coupon Sponsorship**

For Building Traffic

**Calendar Size 11.75" x 22"**

\*Study Conducted by Ver-A-Fast Corporation  
an independent market research firm.  
Results available upon request.  
Studies Performed in June of Calendar Year.

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